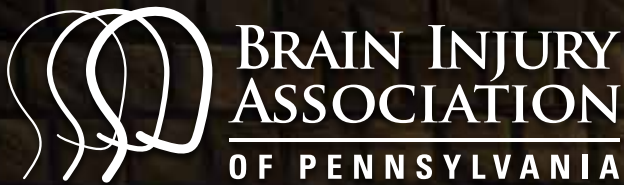


EXHIBITOR, ADVERTISER, & SPONSOR INFORMATION



19th Annual Conference

Unlocking Potential through Exemplary Services, Innovation and Research

Sunday, June 23 - Tuesday, June 25, 2019
Lancaster Marriott & Convention Center, Lancaster, PA

The mission of the Brain Injury Association of Pennsylvania is to foster a community of education, advocacy, services, support, and research to maximize the quality of life for those with brain injuries and their families. In support of our mission, BIAPA is offering opportunities for companies and organizations to exhibit, advertise, and sponsor during this year's annual conference.

This is your opportunity to support the Brain Injury Association of Pennsylvania and make contact with over 350 professionals, persons with brain injuries, and family members. Monies raised through exhibits, advertising, and sponsorships are the organization's main financial support throughout the year. Make your company a part of brain injury education, advocacy, services, and support through one of the excellent opportunities available.

Partner with us at this important event!

**RESERVE YOUR SPACE
TODAY!**
**DO NOT MISS THIS
INCREDIBLE OPPORTUNITY!**

- ✓ Over 350 expected attendees
- ✓ Professionals, persons with brain injuries and their family members
- ✓ Quality time with attendees
- ✓ Exceptional value for your marketing dollars
- ✓ Nationally known speakers

For more information contact: Kara Latshaw, Administrator
Brain Injury Association of Pennsylvania
950 Walnut Bottom Road • Suite 15-229 • Carlisle, PA 17015
(717) 692-5569 or 1-866-635-7097 • Fax (717) 692-5567

admin@biapa.org



EXHIBITOR INFORMATION

PREMIER PACKAGE - \$1,250 – Premier Exhibitors are given priority booth locations.

This package includes a booth with a six (6) foot table located in high-traffic areas in the main corridor or inside the ballroom. Meals, social activities, and keynote and plenary sessions are held in the ballroom. The Premier Package also includes a half page advertisement in the conference program, one free conference registration, a listing on the BIAPA Conference web page, and two (2) additional full conference registrations at the reduced rate of \$275 each.

a \$1,975 value for only \$1,250.

STANDARD PACKAGE - \$900

This package includes a booth with a six (6) foot table. Meals, social activities, and keynote and plenary sessions are held in the ballroom. The Standard Package also includes one free conference registration, a listing on the BIAPA Conference web page and two (2) additional full conference registrations at the reduced rate of \$275 each.

a \$1,225 value for only \$900.

SPACE SELECTION

Exhibitors are asked to make three (3) space choices. Spaces are assigned on a first-come-first-served basis, after Premier Booths are given priority. If your choices are already assigned, exhibit staff will give you the next closest available space. Booths include a (6) foot draped, skirted table and (2) chairs. Electric service is arranged directly with the Marriott at a cost of \$50 per day. Order electric service by completing the attached form and returning it to the Marriott.

SILENT AUCTION

Exhibitors are encouraged to donate an item to the Silent Auction. Funds raised from the Silent Auction will be used to provide scholarships for survivors and family members to attend the annual conference. With your support, BIAPA has been able to help 1,022 individuals in just six years with financial aid toward their registration fee, travel expenses and hotel costs. Your donation is crucial to continuing the scholarship program. The Silent Auction is held on Monday, June 24. Please let us know of your willingness to donate, by noting it on your reservation form at the back of this information.

EXHIBITOR GIVEAWAY PRIZES

Exhibitors are welcome to have door prizes and giveaway items on their tables. If you plan to do a drawing, please make arrangements during set-up with Kara Latshaw during set-up.

EXHIBIT SET-UP DATE AND TIME

Set-up: Sunday, June 23 - 11:00am – 1:00 pm

CONFERENCE DATES AND HOURS

Sunday, June 23 – 2:00 pm – 10:30 pm Monday, June 24 – 8:00 am – 9:30 pm Tuesday, June 25 – 7:30 am – 4:15 pm

EXHIBIT HALL DATES AND HOURS

Sunday, June 23 – 2:00 pm to 7:30 pm Monday, June 24 – 8:00 am - 7:30 pm Tuesday, June 25 – 7:30 am – 4:15 pm

HOTEL INFORMATION

The conference will be at the Lancaster Marriott in Lancaster, PA. Overnight reservations can be made by calling 1-800-228-9290. The Conference rate of \$114 can be obtained by requesting the Brain Injury Association of Pennsylvania room rate.

Exhibitor, Advertiser, Sponsor Deadline: May 31, 2019

Register now online or download forms at www.biapa.org



SPONSORSHIP OPPORTUNITIES

Sponsorship is the ideal way to stand out, maximize your visibility, and deliver a message of support and commitment to BIAPA members and attendees.

Sunday Keynote Session - \$1,500

Speaker - Carole Starr, author

Sunday Evening Reception - \$1,500

Monday Breakfast - \$750

Monday Keynote Session - \$1,500

Speaker - Lydia Greear, author

Monday Lunch - \$750

Monday Attendee Reception - \$1,500

Tuesday Breakfast - \$750

Tuesday Morning Plenary - \$750

Speaker - Dr. Ramon Diaz-Arrastia, Assoc. Director for Clinical Research, Center for Neurodegeneration and Repair

Tuesday Lunch - \$750

Tuesday Lunch Keynote- \$1,000

Speaker - Pa Health Law Project panelists

Tuesday Afternoon Keynote - \$1,000

Speaker - Dr. Leonard Kamen, MossRehab Hospital

Attendee Scholarship - \$250 each

Not seeing a package you need? Work with us to customize your sponsorship benefits!

ADVERTISING OPPORTUNITIES

The Conference Program is the go-to guide for all conference attendees. Showcase your company and deliver a message of support and commitment to members and attendees.

Advertising Options:

Advertisements must be submitted as an image file using jpeg or tif format. Other formats will not be accepted.

Sizes are listed showing width x height.

Back Cover (7 x 9¾) - \$750

Inside Back Cover (7 x 9¾) - \$500

Half Page (7 x 4¾) - \$300

Business Card (3½ x 2) - \$100

Inside Front Cover (7 x 9¾) - \$500

Full Page (7 x 9¾) - \$400

Quarter Page (4¾ x 3½) - \$200

Questions? Contact Kara Latshaw

at (717) 692-5569 ~ 1-866-635-7097 or admin@biapa.org.

The Brain Injury Association of Pennsylvania, Inc. is a 501(c)(3) tax-exempt organization incorporated in Pennsylvania.

The official registration and financial information of the Association may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



Contact Information:

Company: _____ Contact Person: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: (_____) _____ Cell Phone: (_____) _____
 E-mail Address: _____

EXHIBITORS

Premier Exhibitor Package - \$1,250 includes (6) six foot table, half page ad, and one complimentary full conference registration. Two (2) additional representatives may attend at the discounted rate of \$275 each. Premier Exhibitors will receive priority booth locations.

Standard Exhibitor Package - \$900 includes six (6) foot table and one complimentary full conference registration. Two (2) additional representatives may attend at the discounted rate of \$275 each.

Representative 1: _____ (complimentary) CEU Credits
 Representative 2: _____ (discounted rate \$275) CEU Credits
 Representative 3: _____ (discounted rate \$275) CEU Credits

Based on the attached exhibit hall floor plan, our space preferences are:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

We would like to donate an item for the annual Silent Auction: _____

Electric Hookup: Additional charge of \$50 per day applies. Arrangements may be made directly with the Marriott. See attached form.

EVENT SPONSORSHIPS

Sunday Keynote - \$1,500	Monday Lunch - \$750	Tuesday Lunch - \$750
Sunday Evening Reception - \$1,500	Monday Attendee Reception - \$1,500	Tuesday Lunch Keynote - \$1,000
Monday Breakfast - \$750	Tuesday Breakfast - \$750	Tuesday Afternoon Keynote - \$1,000
Monday Keynote - \$1,500	Tuesday Morning Plenary - \$750	Attendee Scholarship - \$250 each

ADVERTISERS

Back Cover - \$750	Inside Front Cover - \$500	Inside Back Cover - \$500
Full Page - \$400	Half Page - \$300	Quarter Page - \$200
	Business Card - \$100	

Total Costs:

Exhibitor Package: \$ _____	CEU Fee: # _____ @ \$ 40 = \$ _____
Advertising: \$ _____	Add'l Exhibitor Reps: # _____ @ \$275 = \$ _____
Sponsorship: \$ _____	TOTAL Amount Enclosed: \$ _____

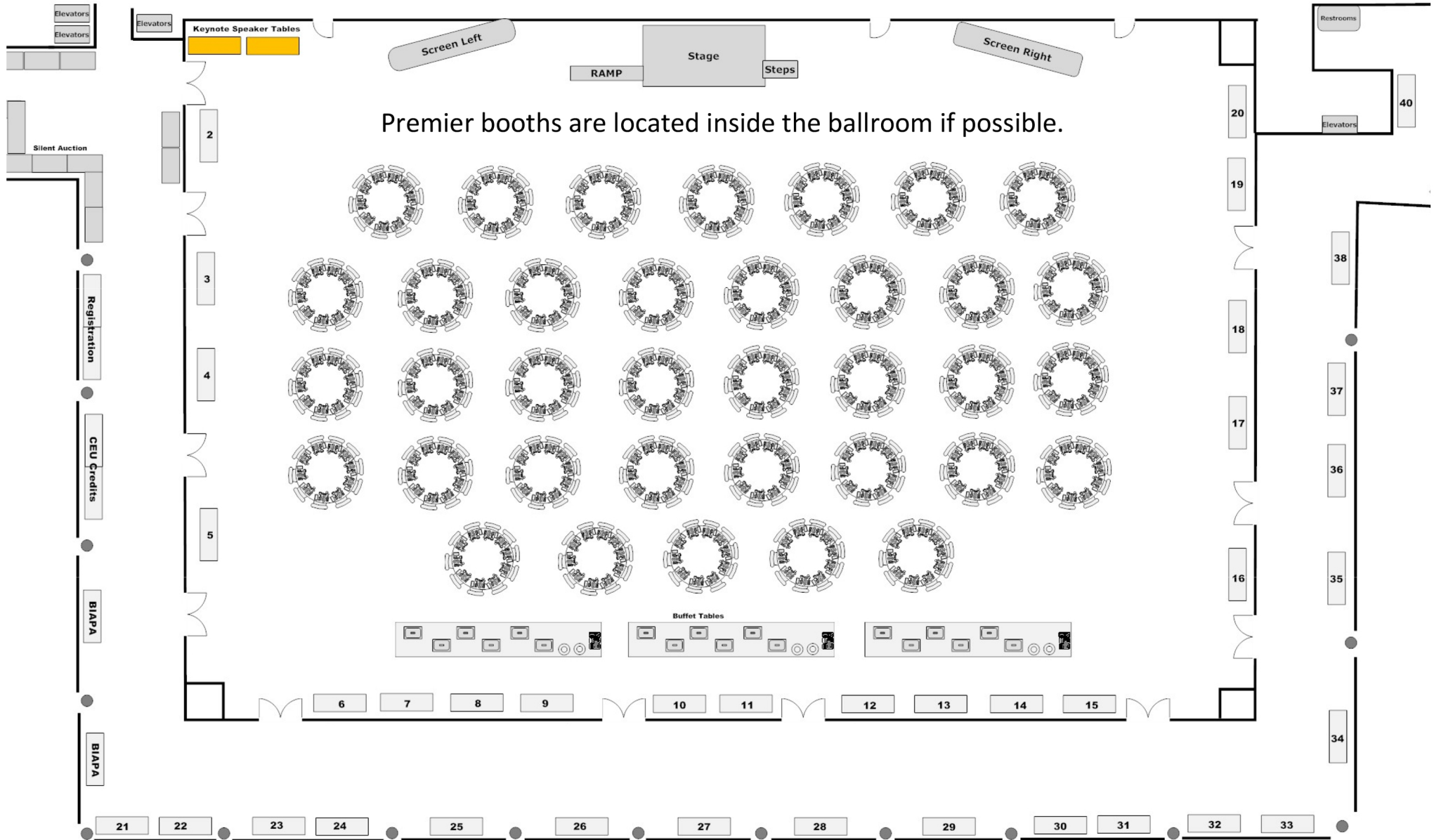
Method of Payment: Check (Payable to BIAPA) VISA MasterCard AMEX

Credit Card #: _____ Exp. Date: _____ 3 Digit Verification #: _____

Billing Zip Code: _____ Name on Card: _____

Signature: _____

2019 BIAPA Exhibitor Map



*All booth locations are approximate and subject to changes.



Lancaster County Convention Center
25 South Queen St., Lancaster, PA 17602
P: (717) 207-4047 F: (717) 207-4028

PHONE/INTERNET/ELECTRICAL SERVICE ORDER FORM

Name of Event		Event Dates		Booth #	
Company Name		Phone Number			
Address		City		State	
Contact Person		Email			Date

Payment Notice: All electrical charges must be pre-paid prior to services rendered by utilizing this credit card authorization form or by check made payable to Lancaster County Convention Center. ELECTRICAL SERVICE WILL NOT BE SUPPLIED UNTIL PAYMENT IS RECEIVED IN FULL. Prices are subject to change without notice.

STANDARD ELECTRICAL SERVICE

120 VOLTS per single receptacle	Standard Rate	Quantity	# of Days	Item to be Hooked Up	Total
20 amp (1920 watts)	\$50/day				\$
30 amp (2820 watts)	\$85/day				\$
208 VOLTS/TWO or THREE PHASE	Standard Rate	Quantity	# of Days	Item to be Hooked Up	Total
20 amp*	\$100/day				\$
30 amp*	\$150/day				\$
40 amp*	\$175/day				\$
60 amp*	\$225/day				\$
100 amp*	\$400/day				\$
400 amp*	\$650/day				\$

* If this is needed, please note the NEMA # for the plug and receptacle and if it's hard wired or not. _____

Miscellaneous	Standard Rate	Quantity	Total
Extension Cords	\$20		\$
Power Strip	\$25		\$
Standard/Direct Analog Phone Line	\$75		\$
Internet Wired/Wireless	\$50/day		\$

Subtotal	
PA 6% Sales Tax	
SERVICE TOTAL	
\$20 Late Fee	

****For any hook-up not listed, please provide specific requirements.**

Completed forms can be returned via fax to (717) 207-4028, emailed to kari.fish@interstatehotels.com or mailed to the address at the top of the page. Please make checks payable to: Lancaster County Convention Center or fill out the credit card information below. If payment by credit card is chosen, payment will be posted to your credit card 5 days before the day of the event.

VISA MasterCard AMEX Discover

Card Number _____ Exp. Date _____

Print Name _____

Authorized Signature _____

*****Please note, electric added on site is subject to a late fee of \$20. Electric can't be added once show has commenced.*****