

Sponsorship Levels and Benefits

2023

Run, Walk, Roll for Brain Injury

Sponsorship Packet

CHAMPION \$5,000

- Company Logo on T-Shirt in largest text, first tier
- Company Logo on Camp Cranium and BIAPA websites with a hot link, sponsor board, and mile sign
- Company information table on race day
- Company name recognition at awards ceremony
- Five complimentary admissions to the race
- Company name included in all press releases

GOLD \$2,500

- Company Logo on T-Shirt in larger text, second tier
- Company Logo on Camp Cranium and BIAPA websites with a hot link, sponsor board, and mile sign
- Company information table on race day
- Company name recognition at awards ceremony
- Four complimentary admissions to the race

SILVER \$1,000

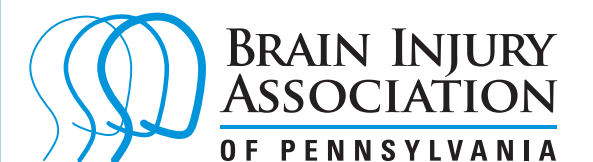
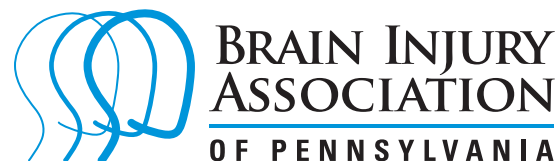
- Company Logo on T-Shirt in larger text, third tier
- Company Logo on Camp Cranium and BIAPA websites, and sponsor board
- Three complimentary admissions to the race

BRONZE \$500

- Company Logo on T-Shirt in fourth tier
- Company Logo on Camp Cranium and BIAPA websites and sponsor board at race
- Two complimentary admissions to the race

Patron \$250

- Company Logo on T-Shirt in fourth tier
- Company Logo on Camp Cranium and BIAPA websites and sponsor board at race
- One complimentary admission to the race



Thank You

Dear Friend,

Brain injury. It's been in the news a lot lately.

We've all heard about sports-related concussions and wounded warriors. There's a new awareness about brain injury and its life-altering effects.

Each year 1.7 million people around the United States sustain a brain injury. How can we reduce those numbers? And where do children who've sustained brain injuries turn for help?

In Pennsylvania, two organizations are leading the way in preventing brain injuries and serving people who have experienced brain injury and their families. The Brain Injury Association of Pennsylvania (BIAPA) works to prevent brain injury by presenting educational programs and distributing free bicycle and ski helmets at brain safety fairs throughout the state. It also collaborates with state agencies to develop and administer programs that support students with brain injuries return to school and help people with brain injuries receive the services they need to lead productive lives.

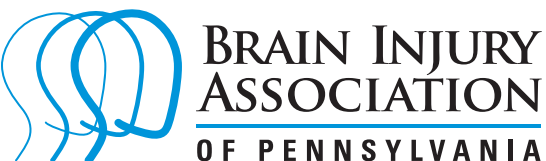
Camp Cranium is a summer camp dedicated to providing a one-of-a-kind experience for children with brain injuries. For five days each summer, children who have had brain trauma, stroke, brain tumors, or other brain-related illnesses have the unique opportunity to meet other children with brain injuries in a safe, supportive, and fun environment. Campers form lasting friendships, improve their self-confidence and independence, and achieve goals they didn't believe were possible. Camp Cranium is entirely volunteer run and provides camp at a minimal cost to campers. Many campers receive 'camperships' based on financial need.

Both organizations rely on dedicated volunteers and donors to deliver these programs. On Saturday, April 22, 2023 we will join forces to raise funds and awareness about brain injury with a 5K Run, Walk and Roll for Brain Injury at Tyler State Park. We ask that you consider joining us as a sponsor. Event details and sponsor benefits are outlined in this packet. Your support will enable us to continue our important work—and will send a message to our community that you support a cause very much on people's minds.

Thank you for considering this proposal. If you have questions, please feel free to call 1-215-208-0851 to learn more.

Sincerely,

Camp Cranium
Brain Injury Association of Pennsylvania



About the Event

WHY SPONSOR?

The Brain Injury Association of Pennsylvania and Camp Cranium are 501(c)(3) organizations who are committed to preventing brain injury and improving the quality of life for people who have experienced brain injury. Your financial support helps us continue these efforts in Pennsylvania for both children and adults, such as:

- A child's day at camp
- Support groups
- A camp craft activity
- BrainSTEPS support for school re-entry
- Education for medical personnel and social service agencies
- Public awareness



WHAT

A timed scenic 5K course for runners, a 1-mile walk or for those on two wheels, a good roll!

Expected Participants: those who have experienced brain injury and their friends and families; campers, ages 6–18; counselors and staff, ages 18 and up; runners, community supporters, and more.

We expect more than 400 participants in 2023.

WHERE

Tyler State Park
Entrance from Route 332
No. 1 Lane Trail
Newtown, PA 18940

WHEN

April 22, 2023

