

# BIAPA<sup>th</sup>

# 20<sup>th</sup>

ANNIVERSARY

## Celebrating Progress in Brain Injury Services, Supports and Research: Hope for the Future

**Sunday, June 28 - Tuesday, June 30, 2020**  
**Lancaster Marriott & Convention Center, Lancaster, PA**

The mission of the Brain Injury Association of Pennsylvania is to foster a community of education, advocacy, services, support, and research to maximize the quality of life for those with brain injuries and their families. In support of our mission, BIAPA is offering opportunities for companies and organizations to exhibit, advertise, and sponsor during this year's annual conference.

This is your opportunity to support the Brain Injury Association of Pennsylvania and make contact with over 350 professionals, persons with brain injuries, and family members. Monies raised through exhibits, advertising, and sponsorships are the organization's main financial support throughout the year. Make your company a part of brain injury education, advocacy, services, and support through one of the excellent opportunities available.

*Partner with us at this important event!*

**RESERVE YOUR SPACE  
TODAY!**  
DO NOT MISS THIS  
INCREDIBLE OPPORTUNITY!

- ✓ Over 350 attendees expected
- ✓ Professionals, persons with brain injuries and their family members
- ✓ Quality time with attendees
- ✓ Exceptional value for your marketing dollars
- ✓ Nationally known speakers

**For more information contact:** Kara Latshaw, Administrator  
**Brain Injury Association of Pennsylvania**  
950 Walnut Bottom Road • Suite 15-229 • Carlisle, PA 17015  
(717) 692-5569 or 1-866-635-7097 • Fax (717) 692-5567

**admin@biapa.org**

## **EXHIBITOR INFORMATION**

### ***PREMIER PACKAGE - \$1,250 – Premier Exhibitors are given priority booth locations.***

This package includes a booth with a six (6) foot table located in high-traffic areas in the main corridor or inside the ballroom. Meals, social activities, and keynote and plenary sessions are held in the ballroom. The Premier Package also includes a half page advertisement in the conference program, one free conference registration, a listing on the BIAPA Conference webpage, and two (2) additional full conference registrations at the reduced rate of \$275 each.

***a \$1,975 value for only \$1,250.***

### ***STANDARD PACKAGE - \$900***

This package includes a booth with a six (6) foot table. Meals, social activities, and keynote and plenary sessions are held in the ballroom. The Standard Package also includes one free conference registration, a listing on the BIAPA Conference webpage and two (2) additional full conference registrations at the reduced rate of \$275 each.

***a \$1,225 value for only \$900.***

### ***SPACE SELECTION***

Exhibitors are asked to make three (3) space choices. Spaces are assigned on a first-come-first-served basis, after Premier Booths are given priority. If your choices are already assigned, exhibit staff will give you the next closest available space. Booths include a (6) foot draped, skirted table and (2) chairs. Electric service is arranged directly with the Marriott at a cost of \$50 per day. Order electric service by completing the attached form and returning it to the Marriott.

### ***SILENT AUCTION***

Exhibitors are encouraged to donate an item to the Silent Auction. Funds raised from the Silent Auction will be used to provide scholarships for survivors and family members to attend the annual conference. With your support, BIAPA has been able to help 1,022 individuals in just six years with financial aid toward their registration fee, travel expenses and hotel costs. Your donation is crucial to continuing the scholarship program. The Silent Auction is held on Monday, June 29. Please let us know of your willingness to donate, by noting it on your reservation form at the back of this information.

### ***EXHIBITOR GIVEAWAY PRIZES***

Exhibitors are welcome to have door prizes and giveaway items on their tables. If you plan to do a drawing, please make arrangements with Kara Latshaw during set-up.

### ***EXHIBIT SET-UP DATE AND TIME***

Set-up: Sunday, June 28 - 11:00 am – 1:00 pm

### ***CONFERENCE DATES AND HOURS***

Sunday, June 28 – 2:00 pm – 10:30 pm

Monday, June 29 – 8:00 am – 9:30 pm

Tuesday, June 30 – 7:30 am – 3:30 pm

### ***EXHIBIT HALL DATES AND HOURS***

Sunday, June 28 – 2:00 pm to 7:30 pm

Monday, June 29 – 8:00 am - 7:30 pm

Tuesday, June 30 – 7:30 am – 4:15 pm

### ***HOTEL INFORMATION***

The conference will be at the Lancaster Marriott in Lancaster, PA. Overnight reservations can be made by calling 1-800-228-9290. The Conference rate of \$116 can be obtained by requesting the Brain Injury Association of Pennsylvania room rate.

***Exhibitor, Advertiser, Sponsor Deadline: May 31, 2020***

***Register now online or download forms at [www.biapa.org](http://www.biapa.org)***

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship is the ideal way to stand out, maximize your visibility, and deliver a message of support and commitment to BIAPA members and attendees.

### **Sunday Keynote Session - \$1,500**

*Nicole Bingaman, author*

### **Sunday Evening Reception - \$1,500**

### **Monday Breakfast - \$750**

### **Monday Keynote Session - \$1,500**

*Abby Maslin, author*

### **Monday Lunch - \$750**

### **Monday Attendee Reception - \$1,500**

### **Tuesday Breakfast - \$750**

### **Tuesday Morning Plenary - \$750**

*Nancy Chiaravalloti, PhD., Director of the Center for Neuropsychology and Neuroscience Research and the Center for Traumatic Brain Injury Research at Kessler Foundation*

### **Tuesday Lunch - \$750**

### **Tuesday Lunch Keynote- \$1,000**

*Dr. Robin Smith, survivor, licensed psychologist, adjunct professor, and ordained minister*

### **Tuesday Afternoon Keynote - \$1,000**

*John Whyte, PhD., Director of the TBI Rehabilitation Research Laboratory*

### **Attendee Scholarship - \$250 each**

***Not seeing a package you need? Work with us to customize your sponsorship benefits!***

## **ADVERTISING OPPORTUNITIES**

The Conference Program is the go-to guide for all conference attendees. Showcase your company and deliver a message of support and commitment to members and attendees.

### **Advertising Options:**

Advertisements must be submitted as an image file using jpeg or tif format. Other formats will not be accepted.

*Sizes are listed showing width x height.*

**Back Cover (7 x 9¾) - \$650**

**Inside Back Cover (7 x 9¾) - \$500**

**Half Page (7 x 4¾) - \$300**

**Business Card (3½ x 2) - \$100**

**Inside Front Cover (7 x 9¾) - \$500**

**Full Page (7 x 9¾) - \$400**

**Quarter Page (4¾ x 3½) - \$200**

### **Questions? Contact Kara Latshaw**

**at (717) 692-5569 ~ 1-866-635-7097 or [admin@biapa.org](mailto:admin@biapa.org).**

The Brain Injury Association of Pennsylvania, Inc. is a 501(c)(3) tax-exempt organization incorporated in Pennsylvania.

The official registration and financial information of the Association may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

**Contact Information:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Cell Phone: ( \_\_\_\_\_ ) \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_

**EXHIBITORS**

**Premier Exhibitor Package** - \$1,250 includes (6) six foot table, half page ad, and one complimentary full conference registration. Two (2) additional representatives may attend at the discounted rate of \$275 each. Premier Exhibitors will receive priority booth locations.

**Standard Exhibitor Package** - \$900 includes six (6) foot table and one complimentary full conference registration. Two (2) additional representatives may attend at the discounted rate of \$275 each.

Representative 1: \_\_\_\_\_ (complimentary) CEU Credits ☐  
 Representative 2: \_\_\_\_\_ (discounted rate \$275) CEU Credits ☐  
 Representative 3: \_\_\_\_\_ (discounted rate \$275) CEU Credits ☐

*Based on the attached exhibit hall floor plan, our space preferences are:*

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

**We would like to donate an item for the annual Silent Auction:** \_\_\_\_\_

**Electric Hookup:** Additional charge of \$50 per day applies. Arrangements should be made directly with the Marriott. See attached form.

**EVENT SPONSORSHIPS**

**Sunday Keynote** - \$1,500

**Sunday Evening Reception** - \$1,500

**Monday Breakfast** - \$750

**Monday Keynote** - \$1,500

**Monday Lunch** - \$750

**Monday Attendee Reception** - \$1,500

**Tuesday Breakfast** - \$750

**Tuesday Morning Plenary** - \$750

**Tuesday Lunch** - \$750

**Tuesday Lunch Keynote** - \$1,000

**Tuesday Afternoon Plenary** - \$1,000

**Attendee Scholarship** - \$250 each

**ADVERTISERS**

**Back Cover** - \$650

**Full Page** - \$400

**Inside Front Cover** - \$500

**Half Page** - \$300

**Business Card** - \$100

**Inside Back Cover** - \$500

**Quarter Page** - \$200

**Total Costs:**

Exhibitor Package: \$ \_\_\_\_\_

Advertising: \$ \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

CEU Fee: # \_\_\_\_\_ @ \$ 45 = \$ \_\_\_\_\_

Add'l Exhibitor Reps: # \_\_\_\_\_ @ \$275 = \$ \_\_\_\_\_

**TOTAL Amount Enclosed:** \$ \_\_\_\_\_

**Method of Payment:** ☐ Check (Payable to BIAPA) ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3 Digit Verification #: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_