



Jefferson Moss-Magee



Dear Friend:

Each year, 98,000 Pennsylvanians sustain a brain injury, including 21,000 children. Acquired brain injury (ABI) can be secondary to trauma, stroke, post-surgical complications, and acquired disease processes. The recovery process for individuals and their families can be emotionally and financially challenging. Currently, 529,000 Pennsylvanians are living with lifelong disability due to brain injury.

**We are reaching out to you to join us in our fundraising event,  
Brain Injury Challenge: Race for Recovery  
Sept 28, 2024**

**5k Run/Walk and Wheelchair Roll  
Saturday,  
Tyler State Park, Newtown, PA**

- **Jefferson Moss-Magee Rehab's** mission is to improve the lives of people with disabilities through advocacy, education, research, and innovative care. Annually, we serve over 1,000 patients with brain injuries across the continuum of care.
- **The Brain Injury Association of Pennsylvania's** mission is to foster a community of education, advocacy, supports and research to maximize the quality of life for those with brain injury and their families.

We are currently seeking sponsorship and donations for this important community event. Proceeds will benefit the Drucker Brain Injury Center at MossRehab and the Brain Injury Association of Pennsylvania as we work to bring awareness to the issue of brain injury through education about prevention, assessment, and treatment of traumatic and acquired brain injury.

In return for your generosity, your organization will receive a wide range of benefits including but not limited to website and social media exposure and event day recognition (see attachment for details).

**Online donations may be completed online at [biapa.org/challenge2024](https://biapa.org/challenge2024) or mail your generous donation with the attached donation form. Your contribution is appreciated and tax deductible.**



## Jefferson Moss-Magee

We welcome you to attend and participate in the event on Sept 28, 2024 so we may thank you personally for your support. Please complete the attached donation form and contact us with any questions.

Sincerely,

The MossRehab Drucker Brain Injury Center and the Brain Injury Association of Pennsylvania

**Deb Presutti**

**Jefferson Moss-Magee Rehab at the Drucker Brain Injury Center**

[Deborah.presutti@jefferson.edu](mailto:Deborah.presutti@jefferson.edu)

### SPONSOR CATEGORIES

#### **Platinum Sponsor \$1,000.00**

Company logo on T-shirt in larger text  
Company logo on BIAPA website, sponsor board and mile sign  
May have company information table on race day  
Company name recognition at awards ceremony  
Two complimentary admissions to the race

#### **Gold Sponsor \$500.00**

Company logo on T-shirt in larger text  
Company logo on BIAPA websites and sponsor board  
One complimentary admission to the race  
May have company information table on race day

#### **Silver Sponsor \$250.00**

Company logo on T-shirt  
Company logo on BIAPA website and sponsor board at the race

#### **Bronze Sponsor level \$100.00**

Company logo on BIAPA websites and sponsor board at the race



## Jefferson Moss-Magee

Send us a copy of how you would like your name and/or logo to be represented.

**Please email jpg or vector of logo to Deborah. Presutti @jefferson.edu**

***Deadline for Company/Name/Logo information to be included for event: Aug 12, 2024***

**Checks may be made payable to:**  
**Brain Injury Association of PA**  
Tax Id #23-304-8437

**Mailing address**  
MossRehab  
60 Township Line Road  
Elkins Park, PA 19027

**Attn: Deb Presutti or Rejoice Julia**

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**Business name and address**

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**Name of Authorized Representative (print)**

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**Signature**

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**Phone number**

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**Email address**