

2025 PARTNERSHIP OPPORTUNITIES

# CORPORATE PARTNER, EXHIBITOR, AND CONFERENCE SPONSORSHIP OPPORTUNITIES

THE CONFERENCE

## CELEBRATING AN EMPOWERED BRAIN INJURY COMMUNITY

A CONFERENCE FOR SURVIVORS,  
CARE PARTNERS, AND PROFESSIONALS

JUNE 30-JULY 1, 2025

LANCASTER MARRIOTT AT PENN SQUARE | LANCASTER COUNTY CONVENTION CENTER  
LANCASTER, PA



## ABOUT BRAIN INJURY ASSOCIATION OF PENNSYLVANIA (BIAPA)

### OUR MISSION

Our mission is to prevent brain injuries and to foster an inclusive community of education, advocacy, support, and research to maximize the quality of life for those with brain injuries and their families.

### OUR REACH

- 17,000 website visitors annually
- 4,459 social media followers
- 5,200 newsletter recipients
- 300 attendees at our annual conference
- 400 calls annually to the Brain Injury Resource Line (BIRL)
- 1,800 participants in our annual walks and races

### BRAIN INJURY STATISTICS



**138,600**

Injuries sustained by adults and children each year

**>85%**

More than 85% of all TBIs involve: lack of a seatbelt, improper fit of a protective helmet, use of alcohol and drugs, or falls (especially in older adults)



**17,107**

Citizens age 19 or under have sports-related brain injuries, with over 15,000 seen in emergency departments in Pennsylvania

**543,288**

People living in Pennsylvania with brain injury-related disabilities



## HIGHLIGHTS OF OUR IMPACT

### EDUCATION

#### **Annual Conference**

The Brain Injury Association of Pennsylvania (BIAPA) coordinates a two-day conference designed for professionals, researchers, educators, students, survivors, family members, caregivers, and other interested persons. This signature event provides opportunities for the attendees to learn from experts and each other through conference presentations and networking. Professionals are also able to earn continuing education units/credits (CEUs). A significant portion of the survivor and caregiver participants are able to attend thanks to scholarships provided by the organization and generous donors.

#### **ReDiscoverU**

Established by the Council on Brain Injury (CoBI), the ReDiscoverU Program assists individuals to learn new skills or rediscover past interests through inclusive and diverse educational opportunities that enhance the health, well-being, and knowledge of those who participate in the classes. In 2023, BIAPA began hosting the ReDiscoverU Program.

#### **Brain Safety Fairs**

Each year prior to the COVID-19 restrictions, BIAPA presented educational and fun-filled Brain Safety Fairs throughout the commonwealth. Many events included the fitting and distribution of free bicycle helmets. These programs began again in 2023.

#### **Training Services**

BIAPA provides a variety of professional educational and training programs that include: Brain Injury Basics, Certified Brain Injury Specialist (CBIS) Preparation Courses, and Brain Injury 101, 201, and 301. Expansion of these offerings was undertaken in 2023.

### ADVOCACY

#### **Federal Level: Brain Injury Awareness Day on Capitol Hill**

Each March, the Congressional Brain Injury Task Force hosts Brain Injury Awareness Day in Washington, DC, to observe Brain Injury Awareness Month. This day is dedicated to educating elected officials about the full range of brain injury's effects, the challenges faced by persons living with brain injury and by their families, and the services and supports available to them.

#### **State Level: Brain Injury Coalition**

BIAPA participates in advocacy efforts on behalf of the brain injury community by participating in the Brain Injury Coalition and serving in an advisory capacity on policy issues.

# HIGHLIGHTS OF OUR IMPACT (CONTINUED)

## SUPPORT

### **Brain Injury Resource Line (BIRL) 1-800-444-6443**

BIAPA's Brain Injury Resource Line (BIRL) is staffed by volunteers who are able to provide information about resources that may be of help to people with brain injury or their families.

### **Brain Injury Ambassador Program**

Developed through a partnership between the Pennsylvania (PA) Department of Health and BIAPA, the Brain Injury Ambassador Program connects with the families and caregivers of persons who have recently experienced a brain injury, delivering a message of hope and letting them know they are not alone.

### **Brain Injury Opioid Misuse**

BIAPA is committed to raising awareness of the intersection of brain injury and opioid misuse. Through a contract with the Pennsylvania Department of Health and their Brain Injury and Opioids Initiative, BIAPA provides training and consultation to professionals providing treatment for substance use disorder.

### **BrainSTEPS School Consultation**

After sustaining a brain injury, many students return to school with lingering effects that affect their classroom performance. The BrainSTEPS School Consulting Program was created by the PA Department of Health in 2007, and is jointly funded by the PA Department of Health and the PA Department of Education, Bureau of Special Education, via the PaTTAN network. BrainSTEPS is implemented by BIAPA and is available to all Pennsylvania public school students in grades K-12, at no cost to their families. BrainSTEPS is designed to provide consultation to school teams and families in the development and delivery of educational services for students who have experienced any type of acquired brain injury.

### **Child and Adolescent Work Group:**

BIAPA created a Child and Adolescent Work Group to promote understanding of the needs of individuals with pediatric brain injuries AND the support needed by their parents and caregivers. The work group began meeting in September of 2023 and has been meeting virtually by Zoom on the third Thursday of each month at 3:00 p.m. Presentations on pediatric brain injury topics were included in the BIAPA 2024 Annual Conference and in the Call for Presentations for the 2025 Annual Conference.

### **Support Groups and Social Opportunities**

BIAPA currently supports 25 active support groups across the commonwealth (either in person or virtually) and a national virtual support group. Our support groups provide significant opportunities for social interaction, support, and sharing of resources. In January 2023, we also began hosting a virtual support group for the caregivers of individuals who have experienced brain injury; this support group is ongoing, held monthly.

Run, walk, and roll events, which are held throughout Pennsylvania, provide significant awareness of brain injury and social opportunities for participants, in addition to obtaining financial support for BIAPA.

### **NeuroResource Facilitation**

Funded by the federal Administration for Community Living and offered through a partnership between the PA Department of Health and BIAPA, this free service is for individuals impacted by brain injury, their families, and community organizations. Facilitators connect them with public and private resources/systems that will address their needs.

## RESEARCH

### **Grants/Contracts/Partnerships**

BIAPA is a significant partner to the PA Department of Health, the federal Centers for Disease Control and Prevention (CDC), and other national leaders in the healthcare community. Through a variety of contracts and grants, BIAPA is relied upon to coordinate and lead various initiatives, including the Juvenile Justice Program and a program to understand Brain Injury and Opioid Misuse.

# WE INVITE YOU TO SUPPORT BIAPA ANNUAL CORPORATE PARTNERSHIP OPPORTUNITIES

## **PLATINUM PARTNER** | \$7,500

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo and live link in each issue of Headlines
- The opportunity to write an article for Headlines four separate times a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2025 Conference Benefits**

- Complimentary premier exhibitor space and corporate partnership recognition at annual conference
- Three free full conference registrations and up to three discounted conference registrations
- Full-page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## **GOLD PARTNER** | \$5,000

- Premier placement of corporate logo and live link on the BIAPA Home Page
- Premier placement of corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo and live link in each issue of Headlines
- The opportunity to write an article for Headlines twice a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2025 Conference Benefits**

- Complimentary premier exhibitor space and corporate partnership recognition at annual conference
- Two free full conference registrations and up to two discounted conference registrations
- Full-page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## SILVER PARTNER | \$2,500

- Corporate logo on the BIAPA Home Page
- Corporate logo and live link on the BIAPA Corporate Partners Page
- Recognition of partnership when resources are provided through the Brain Injury Resource Line (BIRL)
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo displayed in each issue of Headlines
- The opportunity to write an article for Headlines two times a year
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2025 Conference Benefits**

- Complimentary priority exhibitor space and corporate partnership recognition at annual conference
- Two free full conference registrations
- Half-page advertisement in the annual conference program
- Recognition in all BIAPA social media platforms

## BRONZE PARTNER | \$1,500

- Corporate logo on the BIAPA Corporate Partners Page
- Partnership announced in HeadLines, BIAPA's monthly newsletter
- Logo displayed in each issue of Headlines
- Listing on the Corporate Partner Sponsor Board at all BIAPA Brain Safety Fairs

### **Includes Additional Optional 2025 Conference Benefits**

- One free full conference registration
- Corporate partnership recognition at annual conference
- Quarter-page advertisement in the annual conference program

## PROFESSIONAL PARTNER | \$500

- Name and credentials on the BIAPA Corporate Partners Page
- One discounted conference registration (50% discount)

*Note: This category is for a professional to list their name and credentials only. Not available for business or organization listings.*



## DAVID L. STRAUSS MEMORIAL SURVIVOR SCHOLARSHIP FUND

Contribute to the Survivor Scholarship Fund to enable a substantial number of survivors and their caregivers/care partners to attend the Brain Injury Association of Pennsylvania's 2025 Annual Conference.

A \$350 contribution will support a single scholarship. Any donation—whatever the amount—is applied and tax-deductible, to the fullest extent of the law.

To donate to the Survivor Scholarship Fund, scan the QR code or visit [biapa.org/2025conference](https://biapa.org/2025conference)

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## ANNUAL CONFERENCE DATES | JUNE 30-JULY 1, 2025

Each sponsorship allows your company or organization to maximize your visibility while delivering a message of support and commitment to BIAPA members and attendees. Sponsors of keynote, plenary, or workshop sessions will be highlighted in the conference brochure, announced prior to each session they sponsor, and recognized on signage accompanying each specific session.

### \$1500 INVESTMENT

- Opening Keynote
- Dinner Reception & Silent Auction
- Awards Ceremony

### \$1000 INVESTMENT

- Plenary Session
- Extended Two-Part Workshop Session on Ethics

### \$750 INVESTMENT

- Monday Breakfast
- Monday Lunch
- Tuesday Breakfast
- Tuesday Lunch

### \$500 INVESTMENT

- Workshop Session
- Caregiver/Care Partner Session
- Support Group Leader Luncheon
- Coffee House with Cristabelle

# ANNUAL CONFERENCE EXHIBITOR OPPORTUNITIES

## ANNUAL CONFERENCE DATES | JUNE 30-JULY 1, 2025

### □ PREMIER EXHIBITOR | **\$1,500**

- Priority placement of a 6-foot skirted table and 2 chairs
- Two free full conference registrations
- Full-page advertisement in the printed conference program distributed at the conference
- Recognition on all BIAPA social media platforms

\*Electric service is available through the Lancaster Marriott & Convention Center for an additional cost.

### □ PRIORITY EXHIBITOR | **\$1,000**

- A 6-foot skirted table and 2 chairs
- One free full conference registration
- Half-page advertisement in the printed conference program distributed at the conference
- Recognition on all BIAPA social media platforms

\*Electric service is available through the Lancaster Marriott & Convention Center for an additional cost.

**SPONSOR AND EXHIBITOR DEADLINE: [MAY 1, 2025](#)**



# 2025 AGREEMENT FORM

For more information contact Christine Schneider at [schneider@biapa.org](mailto:schneider@biapa.org) or call 833-242-7248.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Facebook Handle \_\_\_\_\_

Instagram Handle \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

## COMPANY PARTNERSHIPS

- Platinum Partner \$7,500
- Gold Partner \$5,000
- Silver Partner \$2,500
- Bronze Partner \$1,500
- Professional Partner \$500

## EXHIBITOR OPPORTUNITIES

- Premier Exhibitor \$1,500
- Priority Exhibitor \$1,000



Donate to the Survivor  
Scholarship Fund by scanning  
the QR code.

## ANNUAL CONFERENCE SPONSORSHIPS

- Opening Keynote \$1,500
- Dinner Reception \$1,500
- Awards Ceremony \$1,500
- Plenary Session \$1,000
- Extended Workshop Session \$1,000
- Monday Breakfast \$750
- Monday Lunch \$750
- Tuesday Breakfast \$750
- Tuesday Lunch \$750
- Workshop Session \$500
- Caregiver/Care Partner Session \$500
- Support Group Leader Luncheon \$500
- Coffee House with Cristabelle \$500

# 2025 AGREEMENT FORM (continued)

For more information contact Christine Schneider at [schneider@biapa.org](mailto:schneider@biapa.org) or call 833-242-7248.

Corporate Partnership Total : \_\_\_\_\_

Annual Conference Total: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

*Note: Christine Schneider will contact the organization for sponsorship and registration details.*

## PAYMENT OPTIONS

- Enclosed is a check made payable to BIAPA
- Invoice me
- Charge my credit card

CREDIT CARD NO. \_\_\_\_\_

EXP \_\_\_\_\_ CVV \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

*Please submit sponsorship agreement by mail or email to:*

**BIAPA**

**ATTN: Christine Schneider**

**947 Wayne Avenue, No. 110**

**Chambersburg, PA 17201**

**EMAIL: [schneider@biapa.org](mailto:schneider@biapa.org)**

**OFFICE: 883-242-7248**



To learn more or submit form online,  
scan QR code or visit  
[biapa.org/2025conference](https://biapa.org/2025conference)